



**Milk South Africa**  
**Melk Suid-Afrika**

## **SUBMISSION OF PROJECT CONCEPT**

<b>1</b>	Name of institution that would like to apply (Aspirant applicant)
<b>2</b>	Business form of the institution
<b>3</b>	Contact person's name and surname
<b>4</b>	Contact person's e-mail address
<b>5</b>	Contact person's cell number
<b>6</b>	Contact person's landline number
<b>7</b>	<b>Field of research</b> (mark any one of 7.1 to 7.7 with an X)
7.1	Feed Sources & Animal Nutrition
7.2	Dairy Products, Nutraceuticals and Consumerism
7.3	Genetics, Physiology & Reproduction
7.4	The Environment
7.5	Management, Techno-economics and Markets
7.6	Animal Health, Bio-security & Welfare
7.7	Food safety and Quality

<b>8</b>	<b>How will the research support any one or more of the following?</b>
8.1	Broaden the market for dairy products in SA
8.2	Improve the competitiveness of the SA dairy industry
8.3	Empowerment of black persons in the dairy industry
<b>9</b>	<b>Title / Subject of the proposed research</b>
<b>10</b>	<b>Problem statement / reason for research</b>
<b>11</b>	<b>Was a literature study undertaken?</b> If so, please attach

<b>12</b>	Likely outcome of the research
<b>13</b>	Likelihood that the suggested outcome will be obtained
<b>14</b>	Timeframe of the research
<b>15</b>	Estimated budget amount of the envisaged project, with an indication of an annual breakdown figures
<b>16</b>	What share of the estimated budget would be requested of Milk SA, and who are the other potential funders?
<b>17</b>	Name of the project manager
<b>18</b>	Qualifications of the project manager
<b>19</b>	Experience of the project manager in the above field of research
<b>20</b>	Does your institution and the project manager agree with the terms of the Milk SA policy for the financing of research projects?
<b>21</b>	Is intellectual property applicable? If so, provide details: