**SUBMISSION OF PROJECT CONCEPT**

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| **1** | **Name of institution that would like to apply (Aspirant applicant)**  Click or tap here to enter text. |
| **2** | **Business form of the institution**  Click or tap here to enter text. |
| **3** | **Contact person's name and surname**  Click or tap here to enter text. |
| **4** | **Contact person's e-mail address**  Click or tap here to enter text. |
| **5** | **Contact person's cell number**  Click or tap here to enter text. |
| **6** | **Contact person's landline number**  Click or tap here to enter text. |
| **7** | **Field of research (mark any one of 7.1 to 7.7 with an X)** |
| 7.1 | Feed Sources & Animal Nutrition |
| 7.2 | Dairy Products, Nutraceuticals and Consumerism |
| 7.3 | Genetics, Physiology & Reproduction |
| 7.4 | The Environment |
| 7.5 | Management, Techno-economics and Markets |
| 7.6 | Animal Health, Bio-security & Welfare |
| 7.7 | Food safety and Quality |
| **8** | **Title / Subject of the proposed research**  Click or tap here to enter text. |
| **9** | **Name of the project manager**  Click or tap here to enter text. |
| **10** | **Qualifications of the project manage**  Click or tap here to enter text. |
| **11** | **How will the research support any one or more of the following?** |
| 11.1 | **Broaden the market for dairy products in SA**  Click or tap here to enter text. |
| 11.2 | **Improve the competitiveness of the SA dairy industry**  Click or tap here to enter text. |
| 11.3 | **Empowerment of black persons in the dairy industry**  Click or tap here to enter text. |
| **12** | **Problem statement / reason for research**  Click or tap here to enter text. |
| **13** | **Was a literature study undertaken?**  NoYes-If so, please attach to submission email |
| **14** | **Likely outcome of the research**  Click or tap here to enter text. |
| **15** | **Likelihood that the suggested outcome will be obtained**  Click or tap here to enter text. |
| **16** | **Timeframe of the research**  Click or tap here to enter text. |
| **17** | **Estimated budget amount of the envisaged project, with an indication of an annual breakdown figures**  Click or tap here to enter text. |
| **18** | **What share of the estimated budget would be requested of Milk SA, and who are the other potential funders?**  Click or tap here to enter text. |
| **19** | **Experience of the project manager in the above field of research**  Click or tap here to enter text. |
| **20** | **Does your institution and the project manager agree with the terms of the Milk SA policy for the financing of research projects?**  Click or tap here to enter text. |
| **21** | **Is intellectual property applicable?**  NoYes- If so, provide details  Click or tap here to enter text. |